

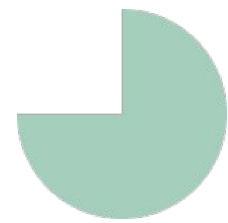
ANNALS

BY COURTNEY KING

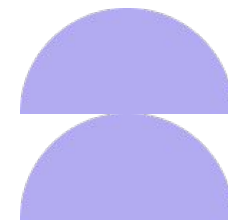
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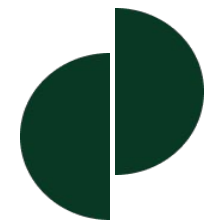
Facilitation



Workshop Design



Workflow Consulting



Corporate Speaking

What is ATE?

ATE by Courtney King facilitates action. ATE grew out of a desire to converge collaborative artistry and innovative ways of working, especially in service of corporate teams. I provide collaboration, facilitation, and strategic planning sessions with a theatrical twist to help teams work better, together.

CREATE
COMMUNICATE
CULTIVATE
GENERATE
ELEVATE
ORIGINATE
INNOVATE
ACTIVATE

Hello! I'm Courtney.

Let me introduce myself.

I am a workflow consultant and facilitator, harnessing 13 years of marketing, strategy and operations experience in the entertainment industry, working behind the scenes with brands like Blue Man Group, Mean Girls, and New York City's Broadway productions.

My work leverages lessons learned in storytelling, flexibility, creative problem-solving, and audience engagement to help teams intentionally communicate and foster an environment where innovation thrives.

I have helped teams navigate complex challenges and develop strategic plans from bespoke project management solutions to large-scale conference presentations.

I specialize in empowering teams at critical inflection points such as rapid growth, mergers & acquisitions, transition to remote/hybrid work, and onboarding new systems.



I facilitate with a spotlight on

Authenticity

Transparency

**'Yes and'
collaboration**

Inclusivity

Common questions I help companies answer:



Team building

How might we build trust and better communication within our team?



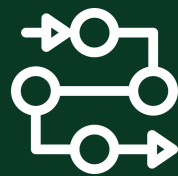
Strategy

How might we prioritize the opportunities in front of us with the resources we have?



Goals

How might we map out a plan to reach these goals?



Process

What is the most effective way to work together? How might we integrate siloed systems?



Alignment

How might we capture alignment across the leadership team?



Vision

How might we focus the team on a single vision for where we're heading?

SERVICE SUITE



ElevATE

Where meetings take flight

Meeting & workshop facilitation

Experience the transformative power of facilitated meetings tailored to your team. I bring a fresh and dynamic perspective, empowering your team to identify a clear vision, enhance teamwork, and achieve extraordinary outcomes for meetings that matter.



ActivATE

Rebooting rituals for success

Meeting reboot

Are you meeting with intention? Recurring meetings can lose their purpose over time resulting in inefficiency. I audit and refine your team's rituals, ensuring each meeting is a strategic step toward your goals, maximizing productivity, and making every moment meaningful.



CollaborATE

Teamwork takes center stage

Developing team dynamics

Experience a theatrical twist on teamwork, communication, and innovation ensuring your collective efforts drive unparalleled success. Participants will gain actionable skills that foster connection and enhance creativity.



CultivATE

Crafting culture, managing change

Workflow consulting

Does your company have an established Ways of Working? I provide a structured approach for the transition from processes no longer serving your organization to an optimized state. My work helps organizations minimize resistance, increase innovation, and achieve their strategic goals through documentation, training, and change management.



MotivATE

For passion-fueled performance

Corporate speaking engagements

What has over a decade on the business side of the entertainment industry taught me? That there's no such thing as a one man show. Appreciating everyone's unique approach and ability, and leveraging those skills on your team can unlock passion-fueled performance that deserves a standing ovation.

ATE Signature Workshop

CollaborATE

Where Teamwork Takes Center Stage

Raise the curtain on collaboration in this dynamic one-day workshop led by a seasoned strategy and operations expert with over 13 years in the entertainment industry. ATE by Courtney King's signature workshop artfully blends behind-the-scenes skills with interactive discussions, backstage secrets, and memorable activities. This workshop promises a theatrical twist on teamwork, communication, and innovation. Participants will gain actionable skills that foster connection and enhance creativity.

Choose between virtual or in-person delivery for this immersive experience. Give your team the star treatment and add a group theater experience to level-up learnings.

In their own words...

Courtney's work is a game-changer! She makes workshops and team facilitation seem effortless, incredibly enjoyable and engaging. She helped build a culture of collaboration and communication. Without reservation, I wholeheartedly recommend Courtney for any project.

Jimena, Head of People & Culture
Facilitation client



Lillian, Creative Director
Workflow client

The workflow Courtney developed for us has been transformative, not only for the business and clients but especially for the employees. We've been able to reduce our weekly team meeting time by 75%. As far as I'm concerned, Courtney is a wizard.



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Let's talk

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